

(Title of office): MEMBER OF the City Council  
FOR MEMBER OF the City Council

50  
Status: INCUMBENT

I believe strongly in preserving HMB's character and quality of life.

During my time on the City Council I have continued the work on the General Plan that I began as member of the Planning Commission 3 years ago. This document is our constitution for HMB development, and I am determined to see it through to completion.

I have also worked with city staff and other agencies on the vital need for safe entry and exit on to Highway 1 for each of our disparate neighborhoods. This we need now, before another family loses a loved one.

Most especially, I stand for:

- Effective implementation of Measure D--- one percent annual residential growth, which voters approved two to one. Implementation must reflect the voters' will.
- Firm, evenhanded enforcement of the Local Coastal Plan--- the critical chapter of our General Plan.
- Coordinated efforts with other municipalities and agencies to build a regional approach to economic development and health concerns, including, not least, a Coastside medical facility.
- Preserving and expanding affordable housing for seniors, teachers, police and other public service personnel.

Preserve what we have and plan for our future. For HMB progress, I ask for your vote.

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Print my candidate statement in the following languages in the Voter Pamphlet: English  Spanish:  Other: \_\_\_\_\_

Name of Candidate: \_\_\_\_\_ Other: \_\_\_\_\_

Name of Candidate: Toni Taylor Other: \_\_\_\_\_

I DO NOT want a candidate statement to appear in the Voter Pamphlet. Signature of Candidate: \_\_\_\_\_

Keep original statement for your files, make one copy for the printer, make one copy for the candidate, make one or more copies for the translator(s) if necessary.

Write the title of the Office for which the person is a candidate under the word "FOR" below, and enter the candidate's name in all CAPS above the word "Age".

FOR

(Title of office):

Eliana Rivera

40

Position: ~~Consultant - Biotech Industry~~  
BIOTECHNOLOGY CONSULTANT

Eliana A. Rivera  
Candidate Statement:

I care deeply about protecting our unique and special community in Half Moon Bay. I will use my extensive community and business experience to protect and enhance the quality of life for all residents. I will be an advocate for smart land use planning and intelligent decisions that improve our community.

By working proactively, we can preserve open space, protect our environment, improve local schools, solve traffic problems, ensure adequate water supply and expand neighborhood services. As a long-time neighborhood leader, I know communication among City Hall, community groups and neighborhoods must be improved. Too often we hear about projects too late for residents to provide meaningful input. I am committed to make City Hall work for us, not against us.

My community experience and qualifications will make an effective Council member. I am a 5 term President of Amesport Landing Homeowner's Association, Board President of Quan Yin Healing Arts Center; past President of the East Side Cooperative, NADA, and a member of the Half Moon Bay Rotary Club; and a volunteer at the Manhattan AIDS Hospice.

I respectfully ask for your vote on November 6, 2001

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I want my candidate statement in the following languages in the Voter Pamphlet: English  Spanish:  Other: Portuguese

Signature of Candidate: \_\_\_\_\_ Other: \_\_\_\_\_

Name of Candidate: Eliana A. Rivera Other: \_\_\_\_\_

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FOR

City Council of Half Moon Bay

BONNIE MCCLUNG

Age: 60

Occupation: School District Superintendent

Half Moon Bay is my home and I want to improve the quality of life in our community - that's why I'm running for City Council. The residents and children who live and work in our community deserve responsible leadership in approaching the issues that face us.

I want to bring common sense leadership to our community. We need to develop a comprehensive planning process - a master plan that reasonably addresses police and fire protection, land use, the traffic mess, and our current crisis in health care - a plan designed to guide us, not to block us. I believe in environmental protection. I live here for reasons that we all do. I love the sense of community, the open space, and the magnificent ocean. And I believe we can find a constructive middle ground that respects the environment and meets the needs of residents.

I am uniquely qualified to work for you on the City Council. My 20 years of management experience in public education will allow me to begin working hard immediately. I've balanced multi-million dollar budgets, made important policy decisions and been responsible for our most important constituency - our children.

I would be honored to have your vote on November 6.

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Name of Candidate: \_\_\_\_\_ Other: \_\_\_\_\_

Name of Candidate: BONNIE MCCLUNG Other: \_\_\_\_\_

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... and enter the candidates' name in all CAPS above the word "Age".

FOR  
(title of office): Member of the City Council  
Mike Ferreira  
Age: 60  
Occupation: ~~Retired~~ PLANNING COMMISSIONER

What we leave to our children is what's at stake. During my term as a Half Moon Bay Planning Commissioner (Chairman in 2000 & 2001) I've developed a deep regard for the protectiveness of our Local Coastal Program. Although we are continuing to rewrite and strengthen our LCP we need not wait for the completion of the rewrite to protect our coastal resources and neighborhoods. People of good will and resolve can do that now. The tools are there. Commitment is what is needed.

Complicated and controversial mega-developments are the wrong way to achieve amenities such as schools, libraries, or youth clubs. New income from visitor serving taxes needs to be fairly allocated toward assisting these priorities. I also believe there is sufficient new income to establish a substantial legal defense fund for our City. We must be able to defend ourselves from developer lawsuit threats.

The most important thing I've learned from my Planning Commission experience is to listen to the people. When people take the time to testify about issues in their neighborhood they bring a first hand knowledge that no bureaucrat or developer can match. There is wisdom in the people. We only need to listen...

Mike Ferreira

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Title of Candidate: \_\_\_\_\_ Other: \_\_\_\_\_

Name of Candidate: Mike Ferreira Other: \_\_\_\_\_

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Half Moon Bay City Council

MARINA M. FRASER

df

Age: 42

Occupation: BIOTECHNOLOGY  
-Biotech Training Manager

I've grown up on the Coastsides. I'm grateful for the quality of life I've enjoyed here, and I work to improve the quality of life for all Coastsides residents.

My contributions reflect my priorities. Expanding and improving recreational opportunities has been a major focus. As a Parks and Recreation Commissioner I strongly endorse the implementation of the City's Park and Trail Master Plan and the continued growth of programs and activities, which I believe provides enrichment for residents of all ages.

I have been a strong and steady supporter of the Boys and Girls Club of the Coastsides, actively promoting its fund-raising events. The Boys and Girls Club facility is our best hope for a safe, positive and nurturing environment. It *must* be built!

I believe in quality education and literacy. I am a member of the Library Facility Needs Task Force, and have participated in Back to Basics, which funds key school district programs.

Our Coastsides heritage of open space, wildlife habitat and resource conservation is equally important to me, and I will strongly support those community values.

On November 6, vote for Marina Fraser. Quality leadership, planning, and quality of life should belong to all of us!

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ture of Candidate: \_\_\_\_\_ Other: \_\_\_\_\_

Name of Candidate: MARINA FRASER Other: \_\_\_\_\_

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FOR

(title of office)

CITY COUNCIL

JAMES F GRAY

Occupation: ~~Business~~ ~~Executive~~

~~Human Resources Executive~~

HUMAN RESOURCES EXECUTIVE

Together with my wife Debbie and our two sons, I have lived in Half Moon Bay since 1988. I am currently a board member of the Half Moon Bay Open Space Trust and also a member of the Surfrider and Save Our Shores organizations. While my career has been primarily focused in business, I have experience teaching at the university level. I am currently employed as a senior executive for a financial services corporation on the peninsula.

With my business background, I will be an advocate for sound fiscal policies and accountability in our city government. I will pursue our City's financial stability by encouraging the responsible development of new business and upholding the policy of limited growth approved by the voters in Measure D. I will follow the principles and guidelines of the Local Coastal and Land Use Plans as they provide the foundation for effectively managing our growth.

I am committed to preserving the unique quality of life and environmental resources of our community and believe the building of new homes should focus on the utilization of existing in-fill lots, rather than on new residential developments. Do you think we need more developments, cars and congestion? If you don't, vote for me.

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Signature of Candidate: \_\_\_\_\_ Other: \_\_\_\_\_

Name of Candidate: JAMES F GRAY Other: \_\_\_\_\_

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